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June 17, 2011

Commissioner for Patents
PO Box 1450
Alexandria, VA22313-1450

Confirmation No. 6069
Art Unit 2452
Attn: Mail Stop Amendment

Re: U.S. Utility Patent Application
Application No. 09/548,235; Filing Date: April 12, 2000
For: **Web Advertising Method**
Inventors: LEVERGOOD *et al.*
Our Ref: 3057.0020002

Sir:

Transmitted herewith for appropriate action are the following documents:

1. Eighteenth Supplemental Information Disclosure Statement;
2. Form PTO/SB/08a (1 sheet) listing 7 documents (**US1-US7**);
3. Form PTO/SB/08b (2 sheets) listing 12 documents (**NPL1-NPL12**); and
4. Copies of cited documents (**NPL1-NPL12**).

The above-listed documents are filed electronically through EFS-Web.

In the event that extensions of time are necessary to prevent abandonment of this patent application, then such extensions of time are hereby petitioned.

The U.S. Patent and Trademark Office is hereby authorized to charge any fee deficiency, or credit any overpayment, to our Deposit Account No. 19-0036.

Respectfully submitted,

STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.

Salvador M. Bezos
Attorney for Applicants
Registration No. 60,889

SMB/hap
Enclosures
1361663_1.DOC